

## COFFEE BREAK FESTIVAL LOGO CONTEST

The Stoughton Chamber of Commerce Coffee Break Festival committee is inviting artists of all ages and skill levels to enter the 1<sup>st</sup> annual 2010 Coffee Break Festival Logo Design Contest. We are looking for a logo that represents the Coffee Break experience/culture/history. The winner will receive festival recognition, a T-shirt with the logo, and a \$50 chamber gift certificate.

Each entry must be an original, non-published piece of work - clip art will not be accepted. The image should be one color only – Black. We need to be able to print your image on any color we choose.

The following is a history of the Coffee Break and how Stoughton became the Home of the Coffee Break.

**In the late 1800's, Norwegian immigrants arrived in the Stoughton area, attracted here by the availability of work in T.G. Mandt's wagon factory. While the men were employed building wagons, local tobacco warehouse owners experienced a shortage of workers each harvest, when it was time to bring in the tobacco. Mr. Osmund Gunderson decided to ask the Norwegian wives, who lived just up the hill from his warehouse, if they would come and help him sort the tobacco. The women agreed, as long as they could have a break in the morning and another in the afternoon, to go home and tend to their chores. Of course, this also meant they were free to have a cup of coffee from the pot that was always hot on the stove. Mr. Gunderson agreed and with this simple habit, the coffee break was born.**

Today the festival includes a coffee brew-off, custom/antique car show, arts & crafts fair, Java Jog 5k/1 mile fun run, live music, children's activities and family entertainment.

The festival committee will select a winner from those submitted. Hard copy and/or electronic version entries should be submitted by June 1st to:

### COFFEE BREAK FESTIVAL LOGO CONTEST

Stoughton Chamber of Commerce

532 East Main St.

Stoughton, WI 53589

[www.visitorservices@stoughtonwi.com](mailto:www.visitorservices@stoughtonwi.com)

Please make sure to include your name, address, phone and e-mail. **Note:** Upon entering the 2010 Coffee Break Contest, the winning artwork ownership will be exclusively transferred to the Stoughton Chamber of Commerce in exchange for winning prize package.

Let your creative juices flow!

Please address any questions to either Erica Dial 873-7912 or Dave Gasner 877-2679, co chairs of the Coffee Break Festival.