

LEADERSHIP STOUGHTON PROGRAM 2009 - 2010



A community is like a ship; everyone ought to be prepared to take the helm. —Henrik Ibsen

Sponsored by

Stoughton Chamber of Commerce

*532 E. Main Street • Stoughton, Wisconsin 53589
(608) 873-7912 • (888) 873-7912 • Fax: (608) 873-7743
www.stoughtonwi.com • stoughton@stoughtonwi.com*



Leaders aren't born they are made. And they are made just like anything else, through hard work.

We are pleased to announce...

Applications are now being accepted for the 2009 – 2010 Leadership Stoughton program. While the basics of the program remain the same, there have been some significant changes that we think will make this very popular program even better. Graduates of this program will be prepared to assume the leadership roles that will make our community an even better place to live.

The Leadership Stoughton program will be conducted over a nine-month period. In response to a survey of past and potential participants, the program will concentrate solely on major issues impacting our community. Topics such as our culture; government; education system; volunteerism; the environment; local business; health and human services; and others will be addressed in presentations beginning with an orientation in September and continue until May. The half-day sessions will begin at 8:00 a.m. and conclude by Noon. Most sessions will include a tour of sites and locations pertinent to the topic of the session.

At each session participants will interact with individuals in our community who are knowledgeable “experts” in their particular areas of interest. Participants will gain specific knowledge of the issues facing Stoughton and will understand the implications and impacts of those issues on the broader community. At each session, participants will also hear from one of Stoughton’s acknowledged leaders who will candidly discuss their personal perspectives on leadership.

One of the most popular portions of the Leadership program is the “community project”. The hands-on work done on these projects has been of lasting benefit not just to the participants but to our community as well. Participants will again be offered the opportunity to select a community project that they will work on over the course of the program.

Tuition for the Leadership Stoughton program is \$350 per enrollee. This includes all materials, food, refreshments and tour costs. The cost has been reduced significantly but we feel the quality of the program has increased dramatically.

This year’s class will be limited to 16 participants. We encourage you to register as soon as possible to insure your place in this exciting and important program.

Call Dave or me if you have any questions.

Pat McNally
Director, Leadership Stoughton

Dave Phillips
Director, Chamber of Commerce



And that's the price we'll have to pay to achieve that goal, or any goal. —Henrik Ibsen

Leadership Stoughton 2009 – 2010 - Curriculum & Schedule

- September 16** Kick-off; Orientation; discussion of projects - 11 a.m. – 2 p.m.
Welcome; Introductions; Course description; Community projects
- October 14** History/Faith/Tour of Stoughton – 8 a.m. – Noon
Conversation with leaders from the past; Inventory of faith organizations; tour of Stoughton
- November 11** Health & Human Services – 8 a.m. – Noon
Issues (aging population, health care, poverty, housing; special needs); health care inventory (facilities and care givers); the future of health care; Wellness programs (Hospital Tour)
- December 9** Law & Government – 8 a.m. – Noon
Municipal government (County/City/Township) – organization, relationships, powers; Planning & Development; Police & Fire; Government services; Financial structure & taxation; Challenges, Issues & Opportunities (City Hall/Fire/Police/EMS tour)
- January 20** Education – 8 a.m. – Noon
Structure & Organization; Financial – Funding & Expenses; Mandates & Measurements; Challenges & Issues; Adult education (Schools tour)
- February 17** Business – 8 a.m. – Noon
Local economy; Overview of business (types, employment, products & services); Retail market; Workforce development; Economic Development (Attraction & Retention); Tourism; Regional issues (Cummins/Trailers tour)
- March 17** Volunteerism & Service Clubs – 8 a.m. – Noon
Opportunities & Needs for volunteers; Inventory of service clubs; Recruiting & managing volunteers (MARC/Dane Co. HHS tour)
- April 14** Arts, Culture & Recreation – 8 a.m. – Noon
Inventory of arts groups; Performance schedules; Funding challenges; Recreational opportunities (by targeted market segments); Festivals – purpose & role in community (Opera House)
- May 12** Environment – 8 a.m. – Noon
Water & air quality; Role of utilities; Brownfield redevelopment; Capacity - Impacts on community growth (commercial & residential); Defining Going green; Recycling (Wastewater treatment and water distribution tour)
- May 26** Graduation Dinner – 6 p.m. – 9 p.m.

Schedule & curriculum subject to change.



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Registration form enclosed.

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